

Listing of the Claims:

The listing of claims will replace all prior versions, and listings, of claims in the application:

Claims 1-31. (Withdrawn)

32. (Previously Amended) A communications platform that enables users to receive electronic messages from corporations and others comprising a nickname-based routing system, said nickname-based routing system comprising logic for:

receiving an electronic message;

parsing the electronic message to determine a designation for a user;

parsing the electronic message to determine a nickname of an endpoint designated in the electronic message;

accessing a database to determine an address and type of an endpoint to route the electronic message to based on the nickname;

formatting at least a portion of the electronic message based on the determined type of endpoint; and

sending at least a portion of the formatted message to the determined address of the endpoint.

33. (Previously Amended) The communications platform in claim 32, wherein said endpoint comprises an electronic mail box, a wired or wireless telephone, a facsimile machine, a paging device, or a personal digital assistant.

34. (Original) The communications platform in claim 33, wherein said nickname-based routing system comprises at least one address containing a nickname.

35. (Original) The communications platform in claim 34, wherein said nickname comprises information pertaining to said receiver's name and endpoint.

36. (Original) The communications platform in claim 35, wherein said nickname further comprises information pertaining to said endpoint.

37. (Original) The communications platform in claim 36, wherein said information pertaining to said endpoint comprises a telephone number, a facsimile number, a pager number, an electronic address or a resident address.

Claims 38-65. (Withdrawn)

66. (Previously added) The communications platform in claim 32, wherein the electronic message is addressed to the communications platform.

67. (Previously added) The communications platform in claim 32, wherein the designation for the user comprises a user's name.

68. (Previously added) The communications platform in claim 32, wherein the nickname is selected from the group consisting of phone and fax.

69. (Previously added) The communications platform in claim 32, wherein the nickname was previously designated by the user.

70. (Previously added) The communications platform in claim 32, wherein determining a type of endpoint to route the electronic message to is further based on the designation for the user.

71. (Previously added) The communications platform in claim 32, wherein determining an address of the endpoint comprises accessing the database to determine the address of the endpoint based on the nickname and based on the designation for the user.

Claims 72-76. (Withdrawn)